

Exclusive Training Program

*Elite* Training for Advisors  
Ready for Exponential Results.



**The Advisor Authority**

[www.ErinBotsford.com](http://www.ErinBotsford.com)

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**EliteAdvisor**  
*Success System*



WALL STREET  
JOURNAL

BARRON'S  
TOP 100



InvestmentNews  
WOMEN  
to WATCH



# EliteAdvisor

Success System

What if I told you it's possible to teach your advisors everything they need to know in 6 months? When I say *everything* I mean everything I've tried, tested, and made sure works so your advisors don't waste any time with tools and philosophies that don't help them grow.

The Elite Advisor Success System™ is an interactive online course that contains decades of business training condensed into an incredibly high-value, easy-to-follow roadmap for advisors at any level to model and achieve.

Throughout the program, each participant is given a “repeatable roadmap” to take back to their business and use immediately. This is the exact blueprint I used to build my business in a way I never thought possible. It's not about working harder – it's about using the right tools to work smarter.

After training hundreds of advisors at all levels of production, I am keenly aware that advisors, given the choice, would prefer to learn from someone else who has actually done what they are trying to do. They want someone who has been in the trenches and has faced the challenges they face on a day-to-day basis and has come out on top.

My goal is to get this life-changing and business-growing information into as many advisor's hands as possible while ensuring the integrity and efficiency of the course.

When your advisors enroll, they (and you) are getting resources and proven methods that cover ALL aspects of the business; especially the importance of reframing the perspective from advisor to business owner.

This program is incredibly effective because it is NOT coaching. Advisors do not need to reinvent the wheel –they can simply use the tools, resources, and methods in the Elite Advisor program, and model what I did to create their own multi-million dollar business.

Advisors don't have time to waste. They want results now. The Elite Advisor program delivers a roadmap that works.

“I grew my business from \$300k to \$3 Million in record time, and it changed everything.

Let me show you how your advisors can achieve the same results with the exact blueprint I used. They can avoid mistakes and grow their business exponentially. What advisor doesn't want that?”



"The Elite Advisor Success System is a great course. If you are looking to grow your practice to a business, this is the course for you. **I am up over 60% in revenue** for Q1 this year, compared to last year. The ideas and strategies Erin provides through the course have been a major part of helping grow my business!"

– Jason J. in UT.

"I must tell you that in my 13 years as an advisor and 22 years in the corporate world, I have never attended a better or more effective class. Erin is absolutely amazing and shared so many sales ideas, organization, administrative and many more items with us. It is not often that I say **it is worth every single dollar**, but it is!"

– Kerina G.



"The material that you have put together is one of a kind! **I have benefited hugely** because as a relatively new practice, many of the components that are necessary to build a successful financial services business were not in place. It has made a big difference in my growth!"

– Karim H.

"**I surpassed last year's GDC** last month and the pipeline looks pretty good. 100% virtual and in a pandemic. Using just one of your tips, I received **8 referrals** and brought on **6 new clients** from it. Thank you Erin."

– Preal H. in MD.



"Before your training, my gross income was **\$346,048** in **2017**. We have continued to integrate more of the processes and ideas you shared and in **2019** our gross income was **\$1,158,787** and in **2020**, even with COVID 19 and the lock downs, we took our gross income to **\$2,297,010.**"

– Jeffrey B. in CA.

"We began incorporating the Erin's Elite Advisor system last year. We have already seen a big jump in revenue. **We will make more by the end of February than we did last year in a 6-month period.** My husband and I **now have a path to success** –without needing to work longer or harder to optimize earnings!"

Vicky & Wayne C. in VA.



# Introducing The Elite Advisor Success System™

## Elite Advisor Mindset

**How mastering your mindset will catapult you to the next level.**

Achieving at the highest levels requires a mindset that reflects the advisor's most compelling goals and desires. This course includes benchmarking, goal setting, and explores the appropriate work habits an advisor needs to master to achieve at the highest levels.

## Elite Advisor Secret Sauce

**Exactly what you need to do to get more prospects to say YES!**

In order for a prospect to say "yes," there typically needs to be a triggering event in their lives for them to seek out financial advice. In this course, advisors learn how to create a "triggering event" in the minds of prospects so they get a resounding "YES" in their first meeting.

## Prospecting & Marketing

**Bring in more clients in less time with less money**

Advisors become powerful prospecting machines, especially in the new virtual marketplace with the training provided in this module. Virtual events, referral systems, and all the scripts advisors need to increase their new client appointment are included in this course.

## Team Member Training

**The exact blueprint to achieve Rockstar status**

This course, often called the "Perfect Assistant," brings team training and leverage to the next level. Advisors learn the right way to delegate for growth, assign team members' projects, and how to give their teams the power to run the business day-to-day, often without the advisor's involvement.

## The Advisor Machine

**Create your dream team to run your systems with flawless execution**

Standard systems and processes will allow your advisors to scale, keeping the client experience consistent. This course delivers the systems of the most successful advisors, the importance of hiring the right team member and how to successfully and confidently transfer client service to their team.

## The Elite Advisor MASTERY PROGRAM

The true power of the Elite Advisor Success System™ comes from the LIVE calls with Erin each month. Advisors get their questions answered, explore new topics of business growth, get expert guidance from a Barron's Top 100 Advisor.



Give your team  
a proven path to  
business success with  
an action plan created  
by an advisor,  
for advisors.

## Add the Elite Advisor Training Platform to Your Corporate Training

### Option 1

#### Referral Partnership

- Learning is self-paced, includes all materials and modules
- Eligible for six monthly live group coaching calls with Erin
- Supply your top advisors and prospects with a discount off normal program rates, compliments of your firm
- Advisor using your code will see instant savings
- You'll receive list of advisors that enrolled with your code

- Your firm identifies a training cohort / class of advisors
- Custom course paths based on your feedback and focus
- All Premium Course Updates included:  
(new quizzes, presentations, audio, videos, materials)
- Minimum login purchase is required (contact us to learn more)
- Eligible for six monthly live group coaching calls with Erin
- Feature your key executives on monthly calls to address the advisors and listen to their successes and challenges

### Option 2

#### Sponsored Cohort

**Speak with a Team Member**

**Call Today: 866-846-4943**

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